



VINAYAKA MISSION'S
RESEARCH FOUNDATION
(Deemed to be University under section 3 of the UGC Act 1956)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)



VINAYAKA MISSION'S
KIRUPANANDA VARIYAR
ENGINEERING COLLEGE

VINAYAKA MISSION'S KIRUPANANDA VARIYAR ENGINEERING COLLEGE

A Constituent College of Vinayaka Mission's Research Foundation

(Deemed to be University under section 3 of the UGC Act 1956)

NH – 47, Sankari Main Road, Periya Seeragapadi, Salem – 636 308. Tamil Nadu.

Internal Quality Assurance Cell (IQAC)

&

Department of Management Studies

in Collaboration with

Department of Science and Technology (DST), Ahmedabad



Sanctioned under the scheme of

National Implementing and Monitoring Agency for Training (Project)

– Entrepreneurship Development Institute of India

Cordially invite you for the

“ENTREPRENEURSHIP AWARENESS CAMP”

On 9th, 10th & 11th March 2020

Time: 9.15 AM

@ A/C Auditorium, VMKVEC

With Heavenly Blessings of

Dr. A. SHANMUGASUNDARAM

Founder Chancellor, Vinayaka Mission's Research Foundation (Deemed to be University), Salem.

With the Benevolence of

Mrs. ANNAPOORANI SHANMUGASUNDARAM

Trustee, Vinayaka Mission's Research Foundation, Salem.

In the Honourable Presence of

Hon'ble Dato' Sri. Dr. S.SHARAVANAN

Pro-Chancellor, VMRF (DU), Salem

Hon'ble Dr. A.S. GANESAN

Chancellor, VMRF (DU), Salem

In the August Presence of

Prof. Dr. P.K. SUDHIR

Vice Chancellor, VMRF (DU)

Dr. P. GNANASEKAR

Director (IQAC), VMRF (DU)

Prof. Dr. A. NAGAPPAN

Principal, VMKVEC, Salem

Will Preside over the Function

Dr. D.VINODKUMAR

IQAC COORDINATOR &
HEAD / BME, VMKVEC, SALEM

Dr. P.MARISHKUMAR

Associate Professor / MBA
EAC- Programme Co-ordinator

PROGRAMME SCHEDULE

	Session I	Session II		Session III	Session IV
	9.30 AM to 11.00 AM	11.15 AM to 12.45PM		1.30 PM to 3.00PM	3.15PM to 4.45PM
Day I (09.03.2020 - Monday)	Inauguration- Camp Objective, Entrepreneurship (general concepts only)	Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario	LUNCH BREAK (12.45 PM to 1.30 PM)	Identification of Business Opportunities and Mechanism of product selection	Technology-assistance from R&D labs and others institutions on Choice of Technology etc.
	Dr. A. NAGAPPAN, Principal, VMKV Engineering College, Salem	Dr. P. GNANASEKAR Director (IQAC), VMRF (DU)		Dr. M. SARAVANAKUMAR, Assistant Professor & EDP Co-ordinator Department of Economics, Erode Arts and Science College.	
Day II (10.03.2020 - Tuesday)	How to start a SSI unit (General concept about the Govt. Formalities, rules & regulation, location, and different aspect of an industrial venture)	Technical & Commercial aspects of SSI unit (general concept only)		Financial aspects of SSI unit including salient features of a project report	Schemes of assistance and Support available from Govt agencies, banks, financial institutions, SFCs etc.
	Prof. Dr. G. MURUGESAN, Associate Professor, Department of Management Studies, VMKV Engineering College, Salem			Dr.S. SUGUNA, Assistant Professor, PG & Research Department of Commerce, Salem Sowdeswari College, Salem	
Day III (11.03.2020 - Wednesday)	Creativity and business- the man behind the venture -the behavioural scientist's approach	Communication skills for better results		Factory Visit and experience Sharing by existing entrepreneur	Feedback and discussion on the camp and factory visit
	Dr. G. VIJAYASHEKAR, Professor, Department of English VMKV Engineering College, Salem			Er. P. RAMANATHAN, Managing Partner - Ram Foods Women's Industrial Park,SIDCO Industrial Estate, Karrupur, Salem.	Dr. P. MARISHKUMAR, Associate Professor, Department of Management Studies, VMKV Engineering College, Salem