



VINAYAKA MISSION'S  
RESEARCH FOUNDATION  
(Deemed to be University under section 3 of the UGC Act 1956)



VINAYAKA MISSION'S  
KIRUPANANDA VARIYAR  
ENGINEERING COLLEGE

## VINAYAKA MISSION'S KIRUPANANDA VARIYAR ENGINEERING COLLEGE, SALEM

(A Constituent College of Vinayaka Mission's Research Foundation, Deemed to be University, Salem)  
(NAAC Accredited, AICTE Approved and Ranked one among 25 Institutions by ARIIA 2020)

NH-47, Sankari Main Road, Periya Seeragapadi, Salem – 636 308

**Date: 19.08.2021**

### **Brief Report on Online “Author Workshop” on “Fundamentals of Research Article Writing” – Aug 19, 2021 @ 10:00 AM –**

Vinayaka Mission's Kirupananda Variyar Engineering College Salem organised an **Author Workshop** on **“Fundamentals of Research Article Writing” on 19<sup>th</sup> Aug, 2021 at 10:00 AM. Mr. Vishal Gupta** who is a Senior Customer Consultant, Level 3 Certified Mendeley Trainer, Elsevier, South Asia was invited as the resource person of the workshop.

The workshop commenced at 10.00 AM with welcome address by Dr. S Venkatesan, Prof. Mechanical Engineering and Research Coordinator of the Institution. Dr. R Sasikumar, Principal - Vinayaka Mission's Kirupananda Variyar Engineering College Salem presented presidential address and described about the importance of the workshop with its relevance to the present scenario where research has become an integral part of an academician especially in Higher Education Institutions and expectations of the society from a faculty of engineering and technology. Dr. Sanjay Singh, Prof. Mechanical Engineering presented a brief introduction about the resource person to all participants and handed over the session to the resource person for the “Author Workshop”.

Mr. Vishal Gupta, resource person of the “Author Workshop” presented a detailed methodology adopted by Elsevier for indexing Journals and rankings of the journals under four quartiles Q1, Q2, Q3 and Q4. He explained Scopus profile of the Institution with achievements and further progress need to be done to improve ranking in various platforms. He described in detail about the Open Access and Green Open Access Journals and the procedure followed by editors after receiving the paper, peer review process and then publishing in a journal. The resource person also explained on points which generally an author overlooks and does not pay attention towards them leading to rejection of the paper from the desk of editor itself. He also explained about ethics to be followed strictly before submitting paper to the journal and suggested faculty members to submit proposals for books also in Elsevier apart from submitting papers to the journals. He suggested tools to be used for finding the related journals with several filtering criteria suiting to the author. At the end of the workshop, participants clarified their doubts.

The workshop which was highly informative especially for the researcher community concluded with high appreciation and thanks to the resource person and all participants by Dr. S Venkatesan.



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**Vinayaka Mission's Kirupananda Variyar Engineering College  
&  
Elsevier**

**Jointly Organizes  
AN AUTHOR WORKSHOP ON**

**Fundamentals of Research Article Writing**

**19 August 2021 @ 10.00 AM**

**Expert Speaker**

**Mr. Vishal Gupta**

Senior Customer Consultant  
(level 3 certified Mendeley trainer)  
Elsevier, South Asia



- 10.00 - 10.05 AM - Welcome Address
- 10.05 - 10.15 AM - Presidential Address
- 10.15 - 11.15 AM - Technical Address by the Resource Person
- 11.15 - 11.25 AM - Discussion
- 11.25 - 11.30 AM - Vote of Thanks



**Dr. R. Sasi Kumar**  
Principal

Registration Link : <https://tinyurl.com/4jds5jts>

**Virtual Mode: Zoom | <https://tinyurl.com/ernsehbj>**

The screenshot shows a Zoom webinar in progress. The main slide displays the title "Author Workshop on 'Fundamentals of Research Article Writing'" along with logos for Elsevier and Vinayaka Mission's Kirupananda Variyar Engineering College. A small portrait of Mr. Vishal Gupta is visible on the slide. The Zoom interface includes a top bar with "Zoom Webinar" and "You are viewing Gupta, Vishal (ELS-DEL)'s screen". A grid of participants is shown on the right, with names like Gupta, Vishal (ELS-DEL), Sanjay Singh, Dr. R. Sasikumar, and several instances of Venkatesan S. The bottom toolbar shows controls for Unmute, Stop Video, Participants (202), Q&A, Chat, Share Screen, Raise Hand, Record, and a Leave button. The system tray at the bottom indicates the time as 10:12 on 19-08-2021.

Zoom Webinar | You are viewing Gupta, Vishal (ELS-DEL)'s screen | View Options

Recording

### ScienceDirect: Read Quality.. Publish Quality

Built on the widest range of trusted, high-quality, interdisciplinary research, ScienceDirect helps you find answers to your most pressing research questions, stay on top of your field, and gain in-depth insights into trending research topics as you take your next steps in discovery.

- 2,500 journals, 16 million articles
- 89,000 e-books, including books, book series and major reference works
- Digital archives that reach as far back as 1823.
- The content on ScienceDirect has been categorized into 23 Subject Collections

Subject Collections on ScienceDirect		
Agricultural and Biological Sciences	Economics, Econometrics and Finance	Neuroscience
Biochemistry, Genetics and Molecular Biology	Energy	Nursing and Health Professions
Business, Management and Accounting	Engineering	Pharmacology, Toxicology and Pharmaceutical Science
Chemical Engineering	Environmental Science	Physics and Astronomy
Chemistry	Health Sciences	Psychology
Computer Science	Immunology and Microbiology	Social Sciences
Decision Sciences	Materials Science	Veterinary Science and Veterinary Medicine
Earth and Planetary Sciences	Mathematics	

Over the years, Elsevier has become a ubiquitous part of the research workflow especially with tools like ScienceDirect and Scopus. It is a common saying that "If you read quality articles, you publish Quality articles". Elsevier Journals are ranked No.1 across 65 Subject areas as per Impact Factor Journal Ranking 2018.

**Publication Share**

18% Elsevier, 62% Pub. A, 15% Pub. B, 5% Others

**Citation Share**

25% Elsevier, 54% Pub. A, 15% Pub. B, 6% Others

**Reference Share**

27% Elsevier, 52% Pub. A, 12% Pub. B, 9% Others

The research community across the world acknowledge and prefer Elsevier over other publishers for reading, citing and certifying their research.

- 18% of all articles published are in Elsevier Journals & Books on ScienceDirect.
- 25% of the total citations are received by articles published in Elsevier Journals & Books on ScienceDirect.
- 27% of the total references used by researchers come from Elsevier Journals & Books on ScienceDirect.

Participants: 230 | Q&A: 3 | Chat: 5 | Share Screen | Raise Hand | Record | Leave

10:31 19-08-2021

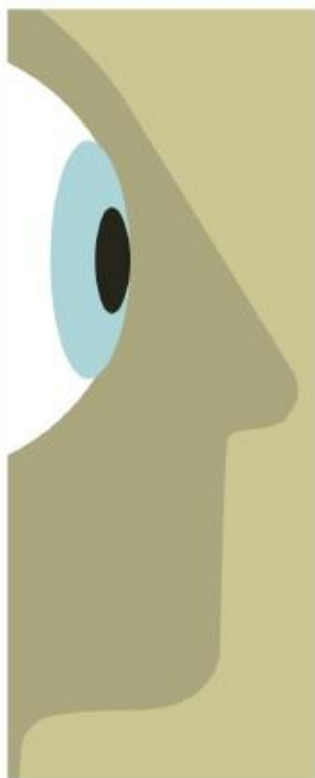
Zoom Webinar | Recording

Participants: 211 | Q&A: 14 | Chat: 30 | Share Screen | Raise Hand | Record | Leave

12:12 19-08-2021

Chat message: **Venkatesan VB** From Vijaylaxmi Bittal to All Panelists  
Thank you. very useful session. Thank you so much Gupta Sir.





Researcher Academy On Campus  
Certificate of Attendance



This certifies that

**Sanjay Singh**

has attended the following

**“Fundamentals of Research Article Writing”**

at Vinayaka Mission's Kirupananda Variyar Engineering College,  
on Thursday 19 August, 2021.

Presented by Vishal Gupta Senior Consultant-Elsevier

Suzanne BeDell  
Managing Director, Education  
Reference & Continuity Books

Philippe Terheggen  
Managing Director, Science,  
Technology & Medical Journals

