



VINAYAKA MISSION'S
RESEARCH FOUNDATION
(Deemed to be University under section 3 of the UGC Act 1956)



VINAYAKA MISSION'S
KIRUPANANDA VARIYAR
ENGINEERING COLLEGE

**VINAYAKA MISSION'S KIRUPANANDA VARIYAR ENGINEERING COLLEGE,
SALEM**

(A Constituent College of Vinayaka Missions Research Foundation, Deemed to be University, Salem)
(NAAC Accredited and AICTE Approved)

NH-47, Sankari Main Road, Periya Seeragapadi, Salem – 636 308

Date: 18.12.2020

**Brief Report of Online Workshop titled “Entrepreneurship and Innovation as
Career Opportunity” organised by Institutions Innovation Cell, Vinayaka
Mission’s Kirupananda Variyar Engineering College Salem on 18th December
2020**

The Institute Innovation Cell (IIC), Vinayaka Mission’s Kirupananda Variyar Engineering College Salem organised and hosted an online workshop titled “**Entrepreneurship and Innovation as Career Opportunity**” on **18th December 2020**. The online workshop using virtual online platform Microsoft Team commenced at 2.00 PM and 150 Participants registered for the event and attended the programme.

Prof. Dr. A. Nagappan, Principal - Vinayaka Mission’s Kirupananda Variyar Engineering College Salem described about the event and described about the pre and post COVID-19 developments in industries and shared information about the new opportunities created in industrial sectors. He described and appreciated the initiatives and activities of Institutions Innovation Cell in our college.

Dr S.Punitha, Associate Professor / Department of Mathematics, IIC Member gives the guest introduction of both speaker Dr.T.Buvaneswari and Dr.S.Subhashini.

The resource person Dr.T.Buvaneswari, HOD/PG (CSE) and Dr.S.Subhashini, Director – Academics, Annapoorana Engineering College, explained in detail about the Entrepreneurship and Innovation as Career Opportunity details to the students and staff members which is the guideline for all the Higher Education Institutions in India are required to actively engage students and staff members in career opportunity in innovation and entrepreneurship related activities. The guidelines provide ways to Indian HEIs for focusing on improve our interpersonal skills that make us a better entrepreneur, critical and creative thinking skills, managing Intellectual Property Rights (IPR) ownership, technology licensing and equity sharing in Startups or enterprises established by faculty and students, Pedagogy and Learning Interventions for Entrepreneurship Development, Nurturing Innovations and Start ups, Collaboration, Co-creation, Business Relationships and Knowledge Exchange and Entrepreneurial Impact Assessment, practical entrepreneurial skills and knowledge in career opportunity, entrepreneurship as an alternative career.

The resource persons conveyed thanks to the Prof. Dr. A. Nagappan, Principal and Dr. C.Arunkumar Madhuvappan, President, IIC for giving him an opportunity for presenting information about Entrepreneurship and Innovation as Career Opportunity to all the students and staff members. Mrs S.Vaishnodevi, Assistant Professor / Biomedical Department, IIC Member delivered the vote of thanks and the event concluded at 4.00 PM.

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A Constituent College of Vinayaka Mission's Research Foundation
 (Deemed to be University) (Approved by AICTE and NAAC Accredited)
 (Ranked among Top 25 Institutions in India by ARIIA)
 (The Prestigious Five Star Rating for Innovations and Startups in Campus - 2019 - 2020 by IIC)
 NH-47, Sankari Main Road, Periya Seeragapadi, Salem-636 308.



"Workshop on" "Entrepreneurship and Innovation as Career Opportunity"

18th December 2020, Friday at 02.00 P.M.

Resource Persons

Registration Link :

<https://forms.gle/enQVDha1YBK74STW7>

Meeting : Microsoft Teams



https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGYzNjM3YzMIIMczNS000DNILTjNDQlMmJmY2Q0NTRiYzI5%40thread.v2/0?context=%7b%22Tid%22%3a%220037ccb1-eaf3-4aa7-886f-26d351383567%22%2c%220id%22%3a%22b934d837-a393-4b5b-8daf-98de209aee3f%22%7d

Dr.T.BUVANESWARI

HOD/PG (CSE)
 Annapoorana Engineering College
 Salem-636308

Dr.S.SUBHASHINI

Director – Academics
 Annapoorana Engineering College
 Salem-636308

Organized by

Institution's Innovation Council of VMKVEC, Salem

Dr.S.Punitha

Innovation Ambassador - IIC
 Associate Professor / Mathematics
 VMKVEC, Salem

Mrs.S. Vaishnodevi

Innovation Ambassador - IIC
 Assistant Professor / BME
 VMKVEC, Salem

Mr.S.Kannan

Innovation Ambassador - IIC
 Assistant Professor / BME
 VMKVEC, Salem

Dr. C. Arunkumar Madhuvappan

President – IIC
 VMKVEC, Salem

Dr. A. Nagappan

Chairman – IIC
 Principal, VMKVEC, Salem

The screenshot shows a Microsoft Teams meeting interface. At the top, a notification states "Recording has started. This meeting is being recorded. By joining, you are giving consent for this meeting to be recorded. Privacy policy" with a "Dismiss" button. The main content is a presentation slide titled "List of ways to build entrepreneurial skills" with the following bullet points:

- Take a course.
- Attend events and workshops.
- Seek out experienced mentors.
- Build your leadership skills.
- Learn how to manage finances.
- Take a different path. ...
- Start a business. ...

The slide also features an image of a man in a white shirt and tie presenting to a woman. The bottom of the screen shows the Microsoft Teams meeting controls, including a timer at 01:12:54, icons for mute, video, chat, and a list of participants. The participant list on the right includes:

- Waiting in lobby (1)
- Presenters (2) Mute all
 - VM C.ARUNKUMAR MADHUA... Organizer
 - D Dr.T.Buwaneswari Guest
- Attendees (129)
 - Subalashmi, E Guest
 - Usha Subramanian Guest
 - AM A. MANI Guest
 - A A.AISHWARYA Guest
 - A ABISHEK .P (3691810002) On hold

At the bottom of the screen, there are several circular icons representing participants, including "+121", "GC", "VK", "N", "SM", "VS", "S3", and "D".

Critical and Creative Thinking Skills

It is important to be creative and critical:

- Businesses are facing deep Changes
- Globalization
- Competition



03:13



Request control



+114

Log...