



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



**VINAYAKA MISSION'S
KIRUPANANDA VARIYAR
ENGINEERING COLLEGE**

**VINAYAKA MISSION'S KIRUPANANDA VARIYAR ENGINEERING COLLEGE,
SALEM**

(A Constituent College of Vinayaka Missions Research Foundation, Deemed to be University, Salem)
(NAAC Accredited and AICTE Approved)

NH-47, Sankari Main Road, Periya Seeragapadi, Salem – 636 308

Date: 17.11.2020

**Brief Report of Online Webinar titled “National Innovation and Startup Policy”
organised by Institution’s Innovation Council(IIC), Vinayaka Mission’s
Kirupananda Variyar Engineering College Salem on 16th November 2020**

The Institution’s Innovation Council (IIC), Vinayaka Mission’s Kirupananda Variyar Engineering College Salem organised and hosted an online webinar titled “**National Innovation and Startup Policy**” on **16th November 2020**. The online webinar using virtual online platform Microsoft Team commenced at 2.00 PM and 250 Participants registered for the event and attended the programme.

Prof. Dr. A. Nagappan, Principal - Vinayaka Mission’s Kirupananda Variyar Engineering College Salem described about the event and described about the pre and post COVID-19 developments in industries and shared information about the new opportunities created in industrial sectors. He described and appreciated the initiatives and activities of Institutions Innovation Cell in our college.

The resource person Prof. N.Rajan, HOD/Mech, NISP Coordinator & Innovation Ambassador, IIC explained in detail about the National Innovation and Startup Policy details to the students and staff members which is the guideline for all the Higher Education Institutions in India are required to actively engage students and staff members in innovation and entrepreneurship related activities. The guidelines provide ways to Indian HEIs for developing entrepreneurial agenda, managing Intellectual Property Rights (IPR) ownership, technology licensing and equity sharing in Startups or enterprises established by faculty and students. The NISP includes Strategies and Governance, Startups Enabling Institutional Infrastructure, Nurturing Innovations and Start ups, Product Ownership Rights for Technologies Developed at Institute, Organizational Capacity, Human Resources and Incentives, Creating Innovation Pipeline and Pathways for Entrepreneurs at Institute Level, Norms for Faculty Startups, Pedagogy and Learning Interventions for Entrepreneurship Development, Collaboration, Co-creation, Business Relationships and Knowledge Exchange and Entrepreneurial Impact Assessment.

The resource person conveyed thanks to the Principal for giving him an opportunity for presenting information about NISP to all the students and staff members. Dr. C.Arunkumar Madhuvappan, President, IIC presented vote of thanks and the event concluded at 4.00 PM.



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MHRD'S
INNOVATION CELL
GOVERNMENT OF INDIA



ARIIA
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ON INNOVATION ACHIEVEMENTS

VINAYAKA MISSION'S KIRUPANANDA VARIYAR ENGINEERING COLLEGE

A Constituent College of Vinayaka Mission's Research Foundation

(Deemed to be University) (Approved by AICTE and NAAC Accredited)

(Ranked among Top 25 Institutions in India by ARIIA)

(The Prestigious Five Star Rating for Innovations and Startups in Campus - 2019 - 2020 by IIC)

NH-47, Sankari Main Road, Periya Seeragapadi, Salem-636 308.

Orientation Session on



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

National Innovation and Startup Policy (NISP)

16th November 2020, 02.00 PM



Resource Person:

N. Rajan, Prof & Head,
Department of Mechanical,
NISP Coordinator,
Innovation Ambassador -
Institution's Innovation Council,
Vinayaka Mission's
Kirupananda Variyar Engineering College, Salem



Registration Link :

<https://forms.gle/C9RshJw6N6RTMZX57>

Meeting @ Microsoft Teams

https://teams.microsoft.com/join/19%3ameeting_ZDgxMjgwNDctMzUxMS00YmEyLWFINDQYzgzMTBIM2M1Y2Yw%40thread.v2/0?context=%7B%22id%22%3A%220037ccb1-ea13-4aa7-886f-264351383567%22%2C%2201d%22%3A%22b346b37-a393-4b5b-8da1-98de209ee31%22%7D

Dr. C. Arunkumar Madhuvappan
Innovation Ambassador – IIC
President - IIC
VMKVEC. Salem

Dr. A. Nagappan
Chairman – IIC
Principal
VMKVEC. Salem

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10. Entrepreneurial Impact Assessment

- Impact assessment of Institute's entrepreneurial initiatives such as pre-incubation, incubation, entrepreneurship education should be performed regularly using well defined evaluation parameters.
- Formulation of strategy and impact assessment should go hand in hand. The information on impact of the activities should be actively used while developing and reviewing the entrepreneurial strategy.
- Impact assessment for measuring the success should be in terms of sustainable social, financial and technological impact in the market. For innovations at pre-commercial stage, development of sustainable enterprise model is critical. COMMERCIAL success is the ONLY measure in long run.

Click to add notes

Prof.N.Rajan, HOD,Mechanical Engineering (Guest)



In meeting (199)



msridevi.vmkvec



Mukesh R 3811910024



N. RAJAN, VMKVEC



N.Arun



N.YOGARAJA



Nancysheela.S



NANDHAKUMAR.R



nesa kumar



Nirubama.J (3811910029)



P PRAVEEN KUMAR



P.Ishwarya



P.M.MURALI, VMKVEC

