



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



**VINAYAKA MISSION'S
KIRUPANANDA VARIYAR
ENGINEERING COLLEGE**

VINAYAKA MISSION'S KIRUPANANDA VARIYAR ENGINEERING COLLEGE, SALEM
(A Constituent College of Vinayaka Mission's Research Foundation, Deemed to be University, Salem)
(NAAC Accredited, AICTE Approved and Ranked one among 25 Institutions by ARIIA 2020)
NH-47, Sankari Main Road, Periya Seeragapadi, Salem – 636 308

Report on Webinar – IIC Activity
Entrepreneurship Development Schemes – 19th Jul 2021

Date: 19.07.2021

Institution Innovation Council (IIC) of Vinayaka Mission's Kirupananda Variyar Engineering College Salem organised a webinar on “**Entrepreneurship Development Schemes**” on **19th Jul 2021**. The session commenced at 02.00 PM. Dr. C Arunkumar Madhuvappan, President IIC VMKVEC welcomed about 117 participants consisting of faculty and students of this institution as well as from other institutions across India. He presented a brief description of IIC activities being planned to be conducted in Quarter 3 and 4. He also introduced the resource person of today's session to all participants.

Dr. R Sasi kumar, IIC Chairman and Principal - Vinayaka Mission's Kirupananda Variyar Engineering College Salem welcomed all participants and described the importance of technology for successful start-ups and entrepreneurship. He also introduced briefly about the schemes of State as well as Central Govt. for making people “Atma Nirbhar” i.e. self dependent.

The resource person, Dr. Sanjay Singh – Professor of Mechanical Engineering of the institution covered the steps taken by MoEs Innovation Cell and AICTE for promotion of innovation and entrepreneurship despite of several challenges citizens of India are facing due to sudden outbreak of COVID-19. He described in detail about start-ups way back to its history and further development especially in Gujarat state. He covered entrepreneurship development schemes which are meant to uplift the status of poorest of the poor's, farmers, women etc. He also covered the schemes supporting innovation, development of idea/concept, designing a prototype and further development of the product to high scale including commercialization with necessary marketing assistance. He briefly described the entrepreneurship development schemes of Science and Engineering Research Board (SERB), Department of Science and Technology and Biotechnology Ignition Grant.

At the end of the session, the participants asked their queries. Dr. C Arunkumar Madhuvappan, President IIC (VMKVEC) thanked all participants and resource person.



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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



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(Approved by AICTE and NAAC Accredited)(Ranked among Top 25 Institutions in India by ARIIA)
The Prestigious Five Star Rating for Innovations and Startups in Campus - 2019 - 2020 by IIC
NH-47, Sankari Main Road, Periya Seeragapadi, Salem-636 308.

Webinar on

"Entrepreneurship Development Schemes"

19th July 2021, Monday @ 02.00 PM

Registration Link

<https://forms.gle/5pM6BawL6tfGNRFb8>

Registration Link



https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDNhZjlyNzAtMmQxZi00YTQ4LWI3ZWQtOWQ1MmZlYTvkMTBj%40thread.v2/0?content=%7b%22id%22%3a%220037ccb1-eaf3-4aa7-886f-26d351383567%22%2c%22oid%22%3a%22b934d837-a393-4b5b-8daf-98de209aee3f%22%7d

Resource Person



Dr.SANJAY SINGH

Professor

Department of Mechanical Engineering
Vinayaka Mission's Kirupananda Variyar Engineering College
Vinayaka Mission's Research Foundation
(Deemed to be University), Salem

Organized by

Department of Mechanical Engineering and
Institution's Innovation Council of VMKVEC, Salem

All are cordially invited

Dr.N.Rajan

Convener
Innovation Ambassador - IIC
Professor & Head / MECH
VMKVEC, Salem

Dr.C.Arunkumar Madhuvappan

President – IIC, VMKVEC
VMKVEC, Salem
e-Mail : iic@vmkvec.edu.in
Mobile : 9345339000

Dr.R.Sasi Kumar

Chairman – IIC, VMKVEC
Principal
VMKVEC
Salem

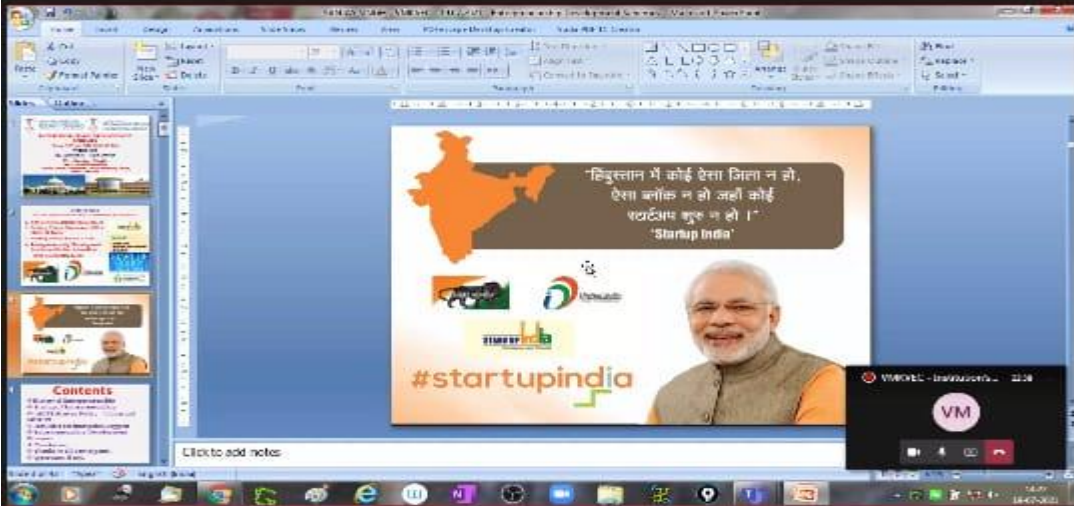
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VMKVEC - Institu...

27:43 117 attendees



Sanjay Singh (Guest) ...

Participant list:

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- praveen
- 11- Bte- B...
- Raj kuma...
- VM

Meeting controls:

- Video off
- Microphone off
- Speaker on
- More options
- End call



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VMKVEC - Institu...

24:26 108 attendees



The screenshot shows a presentation slide with the following text:
VINAYAKA MISSION'S RESEARCH FOUNDATION
KIRUPANANDA VARIYAR ENGINEERING COLLEGE
ENTREPRENEURSHIP DEVELOPMENT SCHEMES
Date: 19th Jul 2021 @ 02.00 PM
WEBINAR
IIC Activities - Self Driven
Dr. Sanjay Singh
Prof. Merchants Engineering
Vinayaka Mission's Kirupananda Variyar Engineering College,
Salem, Tamil Nadu

Sanjay Singh (Guest) ...

Participant list bar showing icons for 'a...', 'anish', 'N. RAJAN...', and 'Sanjay Sing...'. There are also icons for 'VR' and 'VM'.

Meeting control bar with icons for mute, unmute, volume, and end call.



2:10 PM

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N. RAJAN V



anish



Sanjay Singh (Guest)



RAJEEV MAHTO



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NIKKI KUMAR



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