



**VINAYAKA MISSION'S  
RESEARCH FOUNDATION**  
(Deemed to be University under section 3 of the UGC Act 1956)



**VINAYAKA MISSION'S  
KIRUPANANDA VARIYAR  
ENGINEERING COLLEGE**

**VINAYAKA MISSION'S KIRUPANANDA VARIYAR ENGINEERING COLLEGE, SALEM**  
(A Constituent College of Vinayaka Missions Research Foundation, Deemed to be University, Salem)  
(NAAC Accredited and AICTE Approved)  
NH-47, Sankari Main Road, Periya Seeragapadi, Salem – 636 308

Date: 24.11.2020

**Brief Report of Online Webinar titled “Innovation, Entrepreneurship and Startup by Innovation Ambassador” organised by Institution’s Innovation Council, Vinayaka Mission’s Kirupananda Variyar Engineering College Salem on 24 November 2020**

Institution’s Innovation Council of Vinayaka Mission’s Kirupananda Variyar Engineering College Salem organised and hosted an online webinar titled “**Design Thinking, Critical Thinking and Innovation Design**” on 24th November 2020. The online webinar using virtual online platform Microsoft Teams commenced at 2.30PM. 190 participants attended the programme scheduled in afternoon 2.00 PM to 04.30 PM.

Prof. Dr. A. Nagappan, Principal, Vinayaka Mission’s Kirupananda Variyar Engineering College Salem described about the event and introduced to the participants about resource persons Prof.N.Rajan and Dr. S.Natarajan. The resource person Dr. S.Natarajan explained the various stages in the Design thinking process and then how to patent the innovative ideas. They also highlighted the concepts with live examples, which was useful for the students. The other resource person Prof. N.Rajan had briefed about the various characteristics and skills required for an Entrepreneur along with examples.

The session ended at 04.30 PM with thanks to resource persons, participants, organisers and all supporting staff by Prof. R.Venkatesh, Innovation Ambassador.

<b>VINAYAKA MISSION'S KIRUPANANDA VARIYAR ENGINEERING COLLEGE</b>				
A Constituent College of Vinayaka Mission's Research Foundation (Deemed to be University) (Approved by AICTE and NAAC Accredited) (Ranked among Top 25 Institutions in India by ARIIA) (The Prestigious Five Star Rating for Innovations and Startups in Campus - 2019 - 2020 by IIC) NH-47, Sankari Main Road, Periya Seeragapadi, Salem-636 308.				
	<b>Orientation Session on</b>			
	<b>" Innovation, Entrepreneurship and Startups by Innovation Ambassador's "</b>			
	<b>24<sup>th</sup> November 2020, Tuesday at 02.00PM</b>			
	<b>Resource Persons</b>			
<b>Registration Link :</b>	<b>Innovation &amp; Intellectual Property Rights</b>	<b>Entrepreneurship &amp; Startups</b>		
<a href="https://forms.gle/nJ6XzyLLiz5EnUNw8">https://forms.gle/nJ6XzyLLiz5EnUNw8</a>	<b>Dr. S. Natarajan</b> Innovation Ambassador - IIC Associate Professor / MECH VMKVEC, Salem	<b>Prof. N. Rajan</b> Innovation Ambassador - IIC Professor / MECH VMKVEC, Salem		
<b>Meeting :</b>	<b>Organized by</b>			
<a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjRhYTNmNmMtZjhZC00YTlkLWF0MjltZiU5MDg4NjA5MDQy%40thread.v2/0?context=%7b%22Tid%22%3a%220037ccb1-eaf3-4aa7-886f-26d351383567%22%2c%22Oid%22%3a%22b934d837-a393-4b5b-8daf-98de209aee3f%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjRhYTNmNmMtZjhZC00YTlkLWF0MjltZiU5MDg4NjA5MDQy%40thread.v2/0?context=%7b%22Tid%22%3a%220037ccb1-eaf3-4aa7-886f-26d351383567%22%2c%22Oid%22%3a%22b934d837-a393-4b5b-8daf-98de209aee3f%22%7d</a>	<b>Institution's Innovation Council of VMKVEC, Salem</b>			
	<b>Dr. C. Arunkumar Madhuvappan</b> President – IIC, Innovation Ambassador - IIC VMKVEC, Salem	<b>Dr. A. Nagappan</b> Chairman – IIC Principal VMKVEC, Salem		

