



Title of the session : Report on pitching event for ideas scouted and linkage with innovation ambassadors for mentorship

Date : 19.11.2021

Duration : 10.30 am to 12.30 pm

Activity Category : IIC Calendar

Expert / Speaker Details: Dr. K.Sasikala

Vice President – IIC VMKVEC & Associate Professor / CSE
Vinayaka Mission's Kirupananda Variyar Engineering College
Vinayaka Mission's Research Foundation (Deemed to be University)] Salem, Tamil Nadu, India

Outcome of the activity: She pointed out the necessity of innovation and the resources available in our institute for bring out the innovations in engineering, technology and management.

Participant details : 44 [Student : 40 & Staff : 04]

**REPORT ON PITCHING EVENT FOR IDEAS SCOUTED AND LINKAGE WITH
INNOVATION AMBASSADORS FOR MENTORSHIP**

Department of Management Studies and Institute Innovation Council of Vinayaka Mission's Kirupananda Variyar Engineering College jointly organized a seminar session on Pitching event for ideas scouted and linkage with innovation ambassadors for mentorship support held on 19.11.2021 at 10.30 am in our Annapoorana Hi-tech Computer Centre. Ms. Vinothini, I MBA student welcomed the gatherings. Prof. Dr. R. Sasikumar, Principal, delivers presidential address. He pointed out the necessity of innovation and the resources available in our institute for bring out the innovations in engineering, technology and management. Prof. Dr. M. Nithya, Vice Principal delivers the inaugural address among the audience. Dr. K. Sasikala, Associate Professor, Department of Computer Science & Engineering and Vice President – IIC of Vinayaka Mission's Kirupananda Variyar Engineering College served as resource person. She shares her experience and knowledge in the aspect of innovation and mentorship support among the participants. 40 students from Engineering and Management Departments were benefited. Finally the programme was ended with vote of thanks by Mr. M. Manickam, Innovation Ambassador – IIC and Associate Professor – Management Studies of Vinayaka Mission's Kirupananda Variyar Engineering College.



Prof. Dr. R. Sasikumar, Principal, Vinayaka Mission's Kirupananda Variyar Engineering College delivers presidential address.



Dr. K. Sasikala, Associate Professor/CSE and Vice President – IIC VMKVEC delivers a session about mentorship support.